



News Release

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SBA Announces Grant to Delaware Small Business Development Centers to Support Job Creation

DISTRICT DATELINE – Small businesses in Delaware will soon have greater access to critical resources to help them start or grow their businesses and create jobs, thanks to a \$325,000 grant to SBA’s Delaware Small Business and Technology Development Center.

The funding was provided under a key provision of the Small Business Jobs Act of 2010 signed by the President last September, which provided \$50 million in grants to SBA’s Small Business Development Centers (SBDC) across the country to support job creation and retention within the small business community by providing in-depth business counseling and advice to entrepreneurs and small business owners.

The Jobs Act grants are a one-time funding intended to meet the critical need for business expansion and job creation, and are not intended to replace the core funding or the matching funds that the SBDCs require to sustain the program annually.

The grants are intended to allow the SBTDC to deliver new services, target growth industries, and to develop SBIR potential companies within the state. This one-time only grant to the Delaware center will allow it to:

- develop technical assistance to be provided in three new topic areas: franchise assistance, electronic and social media marketing, and sales and sales management;
- recruit clients in the following Delaware growth industries: services targeted to aging population, green energy, and parental outsourcing;
- enroll these clients in new “Business Boost” program to provide coordinated expansion of businesses; and
- enhance SBIR/STTR services utilizing SBIR Gateway, a training and assistance portal to help Delaware businesses locate, compete for and win more SBIR awards.

“This is yet another example of the Small Business Jobs Act putting proven tools in the hands of America’s entrepreneurs and small business owners,” said SBA District Director Jayne Armstrong. “SBA’s extensive network of about 900 Small Business Development Centers continues to play a critical role in helping them grow businesses and create jobs. I’m pleased that these resources are being delivered quickly to hard-hit states like Delaware.

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